

Privacy policy outline

The following advice aims to provide you with a quick and easy overview of the data we collect from you and process in connection with the use of our website. You will find a detailed description in our [Privacy Policy](#). Information on how you can opt out of processing in individual cases can be found in the [Cookie and opt-out advice](#).

Responsibility for data protection on our website is held by Der Greif GbR, Bismarckstr. 3 (Hofhaus) 86159 Augsburg, represented by the Managing Directors Simon Karlstetter and Claudio Ricci. You can reach us by e-mail at legal@dergreif-online.de.

Which of your personal data do we process?

I. ACCESSING THE WEBSITES

- **Which data is processed:**
 - IP address
 - Cookie identification
- **For which purpose:**
 - **Creation of log files:** By means of protocol files, so-called logfiles, we safeguard the connection setup to our website and simplify the use of the website, e.g. by preselecting the correct language and currency. We conduct analysis on system security and stability, as well as for administrative purposes.
 - **Web analysis:** We use analytical and tracking tools to analyse user behaviour; by these means we can adapt our website to the interests of visitors; the statistical evaluation of user profiles provides information on the functionality and success of our website.

Details about the cookies used on the website, the specific purpose of processing, and a description of how you can end cookies and advertising tracking, can be found in our [Cookie and opt-out advice](#).
- **Legal basis:**
 - Art. 6 (1) (f) GDPR
- **Is there an obligation to provide data?**
 - No. However, without the processing of data, some areas of the website cannot be used, or only to a restricted degree.
- **Does profiling occur here?**
 - Yes*
- **When is the data deleted?**
 - Details about the storage duration of the cookies, as well as a description of how you can delete the cookies prematurely and opt out of data processing, can be found in the [Cookie and opt-out advice](#).

II. NEWSLETTER

- **Which data is processed:**
 - E-mail address
 - Forename and surname
- **For which purpose:**
 - Via our newsletters we send you current information on products, services and actions, as well as offers. If you subscribe to our newsletter, we process your data in order to send you a personalised newsletter by e-mail.
- **Legal basis:**
 - Art. 6 (1) (a) GDPR
- **Is there an obligation to provide data?**
 - Yes. It is not possible to send the newsletter if we cannot process your data.
- **Does profiling occur here?**
 - No
- **When is the data deleted?**
 - You can unsubscribe from our newsletter at any time. The data will then be deleted immediately and you will be removed from our mailing list.

Which data do we forward?

1. Accessing the website

- **Which data is affected?**

DER GREIF

- IP address
- Cookie ID
- **Who is the recipient of this data, and for which purpose is this data forwarded?**
 - **Web analysis:** Providers of tracking and advertising tools process your data on our behalf for the purpose of user analysis and statistical evaluation for us. Provider details, the functionality of the various tracking tools, and information on how you can prevent evaluation and analysis can be found in the [Privacy Policy](#) and in the [Cookie and opt-out advice](#).
- **Do we transmit this data to so-called third countries?**
 - Yes.**

2. Newsletter

- **Which data is affected?**
 - E-mail address
 - Optionally forename and surname
- **Who is the recipient of this data, and for which purpose is this data forwarded?**
 - Providers of newsletter and marketing e-mail tools process your data on our behalf for the purpose of sending newsletters and marketing e-mails. Provider details, the functionality of the various tools, and information on how you can prevent receiving newsletters and marketing e-mails can be found in the [Privacy Policy](#) and in the [Cookie and opt-out advice](#).
- **Do we transmit this data to so-called third countries?**
 - Yes.**

** Further information on this and all service provider details can be found in our [Privacy Policy](#).

What are my rights in connection with the processing of this data?

You have the right to demand at any time confirmation as to whether we process personal data, and you have the right to information about this personal data.

You also have the right to the correction, erasure and restriction of the data processing, as well as the right to opt out at any time from the processing of personal data, to withdraw at any time your consent to data processing, or to demand the transfer of the data.

If you have a complaint, please contact us at any time. In addition, you have the right to complain to a supervisory authority.